
THE WHITE HOUSE
WASHINGTON

Hyde Park, New York
September 8, 1938

My dear Dr. Lascoff:

I commend the observance of "National Pharmacy Week" in its purpose to stimulate greater health-consciousness among the people through cooperation with dependable druggists.

The pharmaceutical profession has an opportunity and a responsibility for constructive leadership in promoting the highest ethical standards - standards which make service the yardstick of success and confidence the guiding influence of the public in their pursuit of health.

I bespeak success for "National Pharmacy Week".

Very sincerely yours,



Dr. J. Leon Lascoff,
President,
American Pharmaceutical Association,
1209 Lexington Avenue,
New York, N. Y.
